



August 29, 2008

To whom it may concern:

Company: The Goodwill Group, Inc.
Representative: Shinichi Horii
Representative Director and President
(Code No. 4723 TSE 1st Section)
Contact: Tomoyuki Maeda
General Manager, Investor Relations Department
Public Relations and Investor Relations Division
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Change of Name

This is to inform you that the Board of Directors, meeting on August 29, 2008, resolved to change the name of the company as shown below, conditional upon approval of amendments to the Articles of Incorporation in the Ordinary General Meeting of Shareholders scheduled to be convened in late September.

Details

1. Reasons for change

The new management team has formulated the "Revival Plan 2012," under which it is making a thorough review of the company's business structure, seeking to further strengthen and expand the core business of engineer referrals and to rebuild the base of operations so as to facilitate stable medium and long-term growth.

In conjunction with this repositioning of the company, it was resolved to change the name to "RADIA HOLDINGS, INC." effective October 1.

The new name was finalized based on the results of voting by a wide range of domestic and international employees and clients.

The "RADIA" in "RADIA HOLDINGS" comes from the English word "radiant" meaning to "shine" or to be "brilliant." It is meant to express our desire to be a corporate group that invigorates society and shines a stable, dependable light for our times.

The symbol mark has been designed around the image of "daybreak," signifying the sun rising over the horizon.

It expresses our resolve at this new start to be a corporate group that contributes to society and provides solutions to the challenges of today.

This change of names represents the first exciting step towards a new future, and the entire management and staff of the group looks forward to working together to achieve our objectives and improve our corporate value.

2. New name

RADIA HOLDINGS, INC.



3. Date of change

October 1, 2008 (tentative)

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